

ORDER

Orders	Order / Rev:	103291	Primary AE:	Amy McCreary
	Alt Order #:	06825823	Sales Office:	BLPHI
	Product Desc:	NRCC IE 2012	Sales Region:	National
	Estimate:	2601		
	Flight Dates:	09/28/12 - 10/04/12		
	Original Date / Rev:	06/21/12 / 10/09/12		
	Order Type:	GENERAL		
Agency	Name:	National Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	815 Slaters Ln. Alexandria, VA 22314	Billing Calendar:	Broadcast
			Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	NRCC-IE -Revised		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	



KSNV

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	53	\$64,425.00	\$54,761.25	September 2012	53	\$64,425.00	\$54,761.25	0.00
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00	October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals									
161 \$151,025.00 \$128,371.25 0.00									

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$151,025.00
Market	100%	\$408,175.68

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$89,798.65
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$61,226.35
KTUD	0%	\$0.00
KVVU	22%	\$89,798.65
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,327.03

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	2	\$400.001	0.00	NM	2	\$800.00	
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating				

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2601

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12 09/30/12 ----F-- 2 \$400.00 0.00															
E 2	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wagners	5-6a		M-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 M----- 2 \$400.00 0.00															
E 3	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/Wagners	5-6a		-T-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 -T----- 2 \$400.00 0.00															
E 4	KSNV	10/03/12	10/03/12	M-F 5-6a WakeUp w/Wagners	5-6a		--W----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 --W---- 2 \$400.00 0.00															
E 5	KSNV	10/04/12	10/04/12	M-F 5-6a WakeUp w/Wagners	5-6a		---T---	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 ---T--- 2 \$400.00 0.00															
E 6	KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp w/Wagners	6-7a		----F--	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12 09/30/12 ----F-- 2 \$725.00 0.00															
E 7	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wagners	6-7a		M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 M----- 2 \$725.00 0.00															
E 8	KSNV	10/02/12	10/02/12	M-F 6-7a WakeUp w/Wagners	6-7a		-T-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 -T----- 2 \$725.00 0.00															
E 9	KSNV	10/03/12	10/03/12	M-F 6-7a WakeUp w/Wagners	6-7a		--W----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 --W---- 2 \$725.00 0.00															
E 10	KSNV	10/04/12	10/04/12	M-F 6-7a WakeUp w/Wagners	6-7a		---T---	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 ---T--- 2 \$725.00 0.00															
E 11	KSNV	09/28/12	09/28/12	Today Show	CM	658a-9am	----F--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12 09/30/12 ----F-- 4 \$900.00 0.00															
E 12	KSNV	10/01/12	10/01/12	Today Show	CM	658a-9am	M-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/01/12 10/07/12 M----- 4 \$900.00 0.00															
E 13	KSNV	10/02/12	10/02/12		CM	658a-9am	-T-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00

Order / Rev: 103291 Advertiser: NRCC-IE
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	--T----		4			\$900.00						
E 14	KSNV	10/03/12	10/03/12	Today Show	CM	658a-9am	--W----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	--W----		4			\$900.00						
E 15	KSNV	10/04/12	10/04/12	Today Show	CM	658a-9am	---T---	:30	4	\$900.001	0.00	NM		4	\$3,600.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	---T---		4			\$900.00						
E 17	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
				SAT TODAY		(5:00 AM-6:00 AM)									
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S-		2			\$625.00						
E 18	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$375.001	0.00	NM		2	\$750.00
				News 3 Sunrise SUNDAY											
				NW3-SUNRS WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		2			\$375.00						
E 19	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.002	0.00	NM		2	\$1,000.00
				Sunday Today											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		2			\$500.00						
E 20	KSNV	09/28/12	09/28/12	M-F Today Show II 3rd HOM	CM	9-10a	----F--	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	----F--		2			\$425.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a					-----F----	:30	(\$425.00)	0.00	NM		
				See MG 20.3											
				[PGM CHG = GOLF]											
3	KSNV	09/28/12-09/28/12	M-F Today Show II 3rd Hr	9-10a					-----F----	:30	\$425.00	0.00	NM		
				MG for 20.2 09/28											
				[reinstate]											
E 21	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd HOM	CM	9-10a	M-----	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	M-----		2			\$425.00						
E 22	KSNV	10/02/12	10/02/12	M-F Today Show II 3rd HOM	CM	9-10a	-T-----	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	-T-----		2			\$425.00						
E 23	KSNV	10/03/12	10/03/12	M-F Today Show II 3rd HOM	CM	9-10a	--W----	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	--W----		2			\$425.00						
E 24	KSNV	10/04/12	10/04/12	M-F Today Show II 3rd HOM	CM	9-10a	---T---	:30	2	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	---T---		2			\$425.00						

Order / Rev: 103291
 Alt Order #: 06825823
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00															
E 37	KSNV	10/02/12	10/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T----- 1 \$325.00 0.00															
E 38	KSNV	10/03/12	10/03/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --W---- 1 \$325.00 0.00															
E 39	KSNV	10/04/12	10/04/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ---T--- 1 \$325.00 0.00															
E 40	KSNV	09/29/12	09/29/12	Golf Golf	CM	4a-8pm	-----S-	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
RYDER CUP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 2 \$700.00 0.00															
E 41	KSNV	09/30/12	09/30/12	Golf Golf	CM	4a-8pm	-----S	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
RYDER CUP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 2 \$700.00 0.00															
E 44	KSNV	09/28/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ----F-- 2 \$450.00 0.00															
E 45	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 2 \$450.00 0.00															
E 46	KSNV	10/02/12	10/02/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T----- 2 \$450.00 0.00															
E 47	KSNV	10/03/12	10/03/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --W---- 2 \$450.00 0.00															
E 48	KSNV	10/04/12	10/04/12	Dr. Phil Dr Phil	CM	3-4p	----T----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ---T--- 2 \$450.00 0.00															
E 49	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	-----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----F-- 1 \$725.00 0.00															
E 50	KSNV	10/01/12	10/01/12		CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00

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Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 3															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$725.00</u> Rating <u>0.00</u>															
E 51	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 3															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$725.00</u> Rating <u>0.00</u>															
E 52	KSNV	10/03/12	10/03/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 3															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$725.00</u> Rating <u>0.00</u>															
E 53	KSNV	10/04/12	10/04/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 3															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$725.00</u> Rating <u>0.00</u>															
E 54	KSNV	09/28/12	09/28/12	M-F Early News	CM	5-630p	----F--	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>---F--</u> Spots/Week <u>3</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 55	KSNV	10/01/12	10/01/12	M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>M-----</u> Spots/Week <u>3</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 56	KSNV	10/02/12	10/02/12	M-F Early News	CM	5-630p	-T-----	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-T-----</u> Spots/Week <u>3</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 57	KSNV	10/03/12	10/03/12	M-F Early News	CM	5-630p	--W----	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>--W----</u> Spots/Week <u>3</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 58	KSNV	10/04/12	10/04/12	M-F Early News	CM	5-630p	---T---	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>---T---</u> Spots/Week <u>3</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 59	KSNV	09/28/12	09/28/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
E 60	KSNV	10/01/12	10/01/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
E 61	KSNV	10/02/12	10/02/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
E 62	KSNV	10/03/12	10/03/12	CM	M-SA 8-11p / SUN	--W----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00	

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy in PRIME											
				Jeopardy in Prime											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		1		\$1,300.00		0.00					
E 63	KSNV	10/04/12	10/04/12	M-F Jeopardy	CM	630-7pm			---	T---	:30	1	\$1,300.00	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		1		\$1,300.00		0.00					
E 64	KSNV	09/28/12	09/28/12	M-F Wheel	CM	7-730pm			----	F--	:30	1	\$1,300.00	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----F--		1		\$1,300.00		0.00					
E 65	KSNV	10/01/12	10/01/12	M-F Wheel	CM	7-730pm			M-----		:30	1	\$1,300.00	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1		\$1,300.00		0.00					
E 66	KSNV	10/02/12	10/02/12	M-F Wheel	CM	7-730pm			-T-----		:30	1	\$1,300.00	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		1		\$1,300.00		0.00					
E 67	KSNV	10/03/12	10/03/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN--w----			:30		1	\$1,300.00	1	\$1,300.00	
				Wheel in Prime											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		1		\$1,300.00		0.00					
E 68	KSNV	10/04/12	10/04/12	M-F Wheel	CM	7-730pm			---T---		:30	1	\$1,300.00	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		1		\$1,300.00		0.00					
E 69	KSNV	09/29/12	09/29/12	Vegas Inc.	CM	6:30-8pm			----S-		:30	1	\$425.00	1	\$425.00
				Vegas Inc.											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		1		\$425.00		0.00					
E 70	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Wheel	CM	630-730pm			----S-		:30	2	\$525.00	1	\$1,050.00
				WKND Jeop/Wheel											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		2		\$525.00		0.00					
E 71	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm			M-----		:30	1	\$4,000.00	1	\$4,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1		\$4,000.00		0.00					
E 72	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF	CM	5a-459a			--W----		:30	2	\$3,000.00	1	\$6,000.00
				ROS											
				(9:00 PM-10:00 PM)											
				L&O:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		2		\$3,000.00		0.00					
E 73	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF	CM	5a-459a			--W----		:30	1	\$3,200.00	1	\$3,200.00
				ROS											
				(10:00 PM-11:00 PM)											
				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		1		\$3,200.00		0.00					
E 74	KSNV	09/28/12	09/28/12		CM	8-9pm			----F--		:30	1	\$1,700.00	2	\$1,700.00

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2601

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Fri PR 8-9p											
				Friday Prime 8-9pm											
				WHO ARE YOU?											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----F--		1	\$1,700.00		0.00						
E 75	KSNV	09/28/12	09/28/12	Fri PR 9-10p	CM	9-10pm			-----F--	:30	1	\$3,000.00	1	0.00	NM
				Friday Prime 9-10pm											
				GRIMM-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----F--		1	\$3,000.00		0.00						
E 76	KSNV	09/29/12	09/29/12	Sat PR 9-10p	CM	9-10pm			-----S-	:30	1	\$800.00	0.00	0.00	NM
				Saturday Prime 9-10pm											
				PRIME-SAT-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S-		1	\$800.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	09/24/12-09/30/12	Sat PR 9-10p		9-10pm			-----Sa--	:30	(\$800.00)	0.00	NM	
				Credited											
				[credit]											
E 77	KSNV	09/29/12	09/29/12	Sat PR 10-11p	CM	10-11pm			-----S-	:30	1	\$1,200.00	3	0.00	NM
				Saturday Prime 10-11pm											
				L&O SVU-SA-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S-		1	\$1,200.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	09/24/12-09/30/12	Sat PR 10-11p		10-11pm			-----Sa--	:30	(\$1,200.00)	0.00	NM	
				Credited											
				[credit]											
E 78	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm			-----S	:30	1	\$2,500.00	1	0.00	NM
				NFL Pre-Game											
				FTBL NITE AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		1	\$2,500.00		0.00						
E 79	KSNV	09/30/12	09/30/12	NFL Football	CM	1P-9PM			-----S	:30	2	\$10,000.00	1	0.00	NM
				NFL Football											
				NBC SUN-FTBL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		2	\$10,000.00		0.00						
E 80	KSNV	09/30/12	09/30/12	News 3 Live in Prime	CM	7-10pm			-----S	:30	2	\$1,600.00	2	0.00	NM
				News 3 in Prime											
				NWS3 LVE-PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		2	\$1,600.00		0.00						
E 81	KSNV	09/28/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm			----F--	:30	1	\$1,200.00	1	0.00	NM
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	----F--		1	\$1,200.00		0.00						
E 82	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm			M-----	:30	1	\$1,200.00	1	0.00	NM
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	M-----		1	\$1,200.00		0.00						
E 83	KSNV	10/02/12	10/02/12	M-F News 3 at Eleven	CM	11pm-1135pm			-T-----	:30	1	\$1,200.00	1	0.00	NM
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	-T-----		1	\$1,200.00		0.00						
E 84	KSNV	10/03/12	10/03/12	M-F News 3 at Eleven	CM	11pm-1135pm			--W----	:30	1	\$1,200.00	1	0.00	NM
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	--W----		1	\$1,200.00		0.00						

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Advertiser: NRCC-IE
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 Estlimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 84	KSNV	10/03/12	10/03/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--W---		1	\$1,200.00		0.00						
E 85	KSNV	10/04/12	10/04/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	0.00	0.00	NM	1	\$1,200.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	---T---		1	\$1,200.00		0.00						
E 86	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	0.00	0.00	NM	2	\$2,200.00
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S-		2	\$1,100.00		0.00						
E 87	KSNV	09/28/12	09/28/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	2	\$500.00	0.00	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----F--		2	\$500.00		0.00						
E 88	KSNV	10/01/12	10/01/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	0.00	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	M-----		2	\$500.00		0.00						
E 89	KSNV	10/02/12	10/02/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	0.00	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	-T-----		2	\$500.00		0.00						
E 90	KSNV	10/03/12	10/03/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	0.00	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--W----		2	\$500.00		0.00						
E 91	KSNV	10/04/12	10/04/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	0.00	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--W----		2	\$500.00		0.00						
E 92	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	0.00	0.00	NM	2	\$2,800.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S-		2	\$1,400.00		0.00						
E 93	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.00	0.00	0.00	NM	1	\$400.00
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S		1	\$400.00		0.00						
E 94	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.00	0.00	0.00	NM	1	\$2,500.00
NFL Pre-Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S		1	\$2,500.00		0.00						
N 95	KSNV	09/28/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$500.00	0.00	0.00	NM	1	\$500.00
Late Night w/Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	----F--		1	\$500.00		0.00						

Totals 161 \$151,025.00